

MEDIA ADVISORY



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New Smart Grid Resource Released

Smart Grid Consumer Collaborative releases its seventh smart grid fact sheet for consumers

ATLANTA, Sept.23, 2014 – What is power quality? How is power quality directly related to the smart grid? The Smart Grid Consumer Collaborative (SGCC) has released a new educational resource, [Power Quality Fact Sheet](#), in order to help consumers understand how the smart grid can help improve power quality with the ability to operate the electrical grid with tighter tolerances.

“The Power Quality Fact Sheet illustrates to consumers that with a more reliable and efficient power supply, appliances and other electronic devices are allowed to operate at their highest efficiencies and minimizes their cost to run them,” explains SGCC Executive Director Patty Durand. “The fact sheet provides consumers with easy-to-understand information and how a smart grid can benefit them.”

Additionally, the Power Quality Fact Sheet is the seventh addition to the existing fact sheets featured in SGCC’s [Consumer Information Kit for the Smart Grid](#). The smart grid toolkit covers topics ranging from data privacy to radio frequency.

“The Consumer Information Kit for the Smart Grid was created to address hot topics around the smart grid and deepen the education and learning opportunities for consumers,” Durand explains.

To download the Power Quality Fact Sheet and learn more information about SGCC, visit www.smartgridcc.org.

About Smart Grid Consumer Collaborative

Smart Grid Consumer Collaborative (SGCC), is a 501(c)(3) nonprofit with the mission of accelerating the adoption of a consumer-friendly, consumer-safe and consumer-approved smart grid. Membership is open to advocacy groups, technology vendors, research laboratories and electric utilities for collaboration in research, best practices and consumer education.

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