

MEDIA ADVISORY



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K.C. Boyce
Smart Grid Consumer Collaborative
KC.Boyce@smartgridcc.org

Smart Grid Consumer Collaborative Will Present Research Findings at the 2014 NASUCA Meeting

National low-income survey updated; public presentation to follow

ATLANTA, May 12, 2014 –The Smart Grid Consumer Collaborative (SGCC) announces that SGCC Board Member and Consumer Advocate SA Anders will represent SGCC at the 2014 mid-year National Association of State Utility Consumer Advocates (NASUCA) meeting in Santa Fe, N.M., on Jun.1-3.

“Participation in the 2014 mid-year NASUCA meeting demonstrates SGCC’s commitment as a thought leader, and amplifying the voice of consumers in terms of understanding the awareness of a consumer-safe, consumer-friendly smart grid,” explains Anders.

Along with attending the NASUCA meeting, Anders will present SGCC’s latest research, [Spotlight on Low Income Consumers II](#). The recently updated report reflects in-depth feedback from national consumer advocate groups. The study is the second part of a US-wide study first conducted in 2012, and provides smart grid stakeholders with the current understanding of the awareness, experiences and needs of the low-income population as it relates to the Smart Grid and other energy tools and services.

“SGCC’s updated report is based off suggestions from an array of consumer advocacy groups. This inclusive committee illustrates the aligned value, importance and influence that SGCC’s research holds within the energy sector,” states Anders.

The report highlights the challenges low-income consumers face in accessing and understanding their energy usage information provided by new smart grid technologies and other products, and how this impacts utilities’ programs that work to engage and communicate energy data to low-income populations.

To download a summary of the full report, visit: www.smartgridcc.org.

About Smart Grid Consumer Collaborative

Smart Grid Consumer Collaborative (SGCC), is a 501(c)(3) nonprofit with the mission of accelerating the adoption of a consumer-friendly, consumer-safe and consumer-approved smart grid. Membership is open to advocacy groups, technology vendors, research laboratories and electric utilities for collaboration in research, best practices and consumer education.

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