



FOR IMMEDIATE RELEASE

The Greenlining Institute Joins Smart Grid Consumer Collaborative

Advocate for communities of color is newest member of nonprofit encouraging consumer engagement for smarter electric grids

(Berkeley, CA), (DATE) — The Greenlining Institute announced today its membership in Smart Grid Consumer Collaborative (SGCC). Since its founding in March 2010, SGCC has attracted many member organizations to listen, educate and collaborate for modernized, intelligent electrical systems.

“Communities of color and low income communities suffer the worst effects of a fossil fuel economy, and they stand to gain the most in the move toward clean power and smart energy management technologies. Greenlining looks forward to working with SGCC and its members to bring the full potential of the smart grid to all customers and all communities,” said senior legal counsel Stephanie Chen.

The Greenlining Institute joins a balanced membership of stakeholders that includes leaders from the business community, utilities, regulators and advocacy groups. SGCC activities include funding independent research on consumer smart grid issues, providing forums for members to share and self-educate and collaborating to develop industry best practices.

About Greenlining

The Greenlining Institute is a multi-ethnic public policy research and advocacy institute that works to make the American Dream a reality for all of America’s diverse communities. More information about Greenlining is available at www.greenlining.org.

About the Smart Grid Consumer Collaborative (SGCC)

Smart Grid Consumer Collaborative (SGCC), is a 501(c)(3) nonprofit with the mission of accelerating the adoption of a smart grid that is consumer-safe, consumer-friendly and consumer-approved. Membership is open to all consumer and environmental advocates, technology vendors, research laboratories and electric utilities for collaboration in research, best practices and consumer education. Learn more at www.smartgridcc.org.

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Greenlining Media Contact:
Bruce Mirken
Media Relations Coordinator
510-926-4022 (office), 415-846-7758 (cell)
brucem@greenlining.org

SGCC Media Contact:
Laura A. Hernandez
laura.hernandez@smartgridcc.org