

PRESS RELEASE

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Eight Smart Grid Consumer Collaborative Members Named Among “Most Influential People in Energy”

Utilities, technology vendors and research labs recognized for their contributions to the energy industry and smart grid

ATLANTA, GA – December 13, 2011 – Smart Grid Consumer Collaborative (SGCC), an independent nonprofit specializing in research and education on smart grid consumer engagement, announced today that eight representatives of seven of its member organizations were recognized by FierceEnergy as energy industry power players in the media outlet’s recently released “15 Most Influential People in Energy” list.

The chosen influencers are described by the list’s editor, FierceEnergy’s Barbara L. Vergetis Lundin, as people who have shaped smart grid technology, earned the attention of energy regulators, led consumers through the labyrinth of energy and smart grid and set the tone for discourse on the topic.

“We’re very excited that over half of the people deemed this year as the Most Influential People in Energy are SGCC members,” said Patty Durand, SGCC’s Executive Director, who was also named on the list. “Nevertheless, we are not surprised. Our members work tirelessly on behalf of the energy and smart grid industries. Their acknowledgement in this list is well-deserved.”

The eight power players on the list who are SGCC members are:

- Ron Ambrosio, Global Research Leader, Energy & Utilities Industry, IBM Research;
- Guido Bartels, General Manager, Global Energy & Utilities Industry, IBM;
- Dick DeBlasio, Principle Laboratory Program Manager for Electricity Programs, National Renewable Energy Laboratory;
- Eric Dresselhuys, Executive Vice President, Silver Spring Networks;
- Lee Krevat, Director of Smart Grid, San Diego Gas & Electric;
- John McDonald, Director, Technical Strategy & Policy Development, GE Digital Energy;
- Ted Reguly, Director of Customer Programs and Assistance, San Diego Gas & Electric;
- Adrian Tuck, Chief Executive Officer, Tendril.

About Smart Grid Consumer Collaborative

Smart Grid Consumer Collaborative (SGCC), is a 501(c)(3) nonprofit with the mission of accelerating the adoption of a smart grid that is consumer-safe, consumer-friendly and consumer-approved. Membership is open to all electric utilities, technology vendors, research

laboratories and advocacy groups for collaboration in research, best practices and consumer education. Learn more at www.smartgridcc.org.

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